Law Practice and the Human Brain: Neuro-Literacy 101

When:
Saturday January 12, 2013
from 9:00 AM to 5:00 PM PST

Where:
The Bently Reserve
Conference Center
301 Battery Street
Gateway Room
San Francisco, CA 94111

THIS PROGRAM IS UNLIKE OTHER MCLE EVENTS YOU HAVE ATTENDED.

Pauline Tesler’s concrete "theory to practice" orientation works for lawyers. She translates headline-making discoveries in neuroscience and the behavioral sciences into concepts and tools you can use on Monday morning.

YouTube video clips, interactive exercises, and intellectually rich didactic material make this workshop among the most entertaining 6 hours of CLE you'll ever earn.

The world as we know it is changing—and so is the legal profession.

- What if nearly everything you learned about working with clients is based on demonstrably false 18th Century ideas about how the human brain experiences conflict and makes decisions and choices?
- What if emotion, not reason, drives the train? What if the upholstery on your conference room chairs matters as much as the force of your arguments in settling cases? What if providing cold drinks vs. hot drinks changes trust levels for you, your client, and everyone else in the room?
- What if providing more information makes it less likely that your client will make reasoned choices?

REGISTER NOW for a first-of-its-kind workshop teaching lawyers practical take-aways based on game-changing discoveries in the fields of brain science, neuro-economics, positive psychology, body-mind awareness science, and more.

Research discoveries over the past decade have dramatically changed understandings about how our human brains actually work. These discoveries potentially impact almost everything that lawyers do when we work with clients.

Neuro-literacy is not optional. To do the best for clients every lawyer needs a basic working knowledge of recent discoveries in the biological and social sciences as they relate to decision making, conflict, and choice.

This introductory workshop can transform how you think about yourself, your role as a lawyer, and your relationship with your clients.

CONTINUING EDUCATION CREDIT:
Attendees earn 6 hours of California MCLE credit, including 1 hour of ethics credit. Certified family law specialists earn 6 credits in psychological and counseling aspects of family law.

REGISTER NOW
Take advantage of group and early registration discounts.
SPACE IS LIMITED

Contact Paula Jackson, program administrator, Integrative Law Institute
info@integrativelawinstitute.org or 415-897-2398
www.integrativelawinstitute.org
The mission of the Integrative Law Institute is reclaiming law as a healing profession. The journey from warrior to healer begins with the basics of "neuro-literacy."

Testimonials about Pauline H. Tesler’s trainings:

"NeuroCollaboration presents an entirely new dimension to conflict resolution, with . . . the potential for deep and durable resolution. This course is essential for any conflict resolution professional." David Fink, JD, Fellow, American Academy of Matrimonial Lawyers, co-founder of Collaborative Practice California (the world’s second-largest collaborative practice organization), and many-time California “Superlawyer.”

"The [NeuroCollaboration] course fills a void; professionals . . . can now truly understand . . . the inner-workings of what goes through the minds of our clients when they are in conflict. The rewards from taking this course are remarkable!" Frederick Glassman, JD, President, Los Angeles Collaborative Family Law Association, listed in Best Lawyers in America, member of Board, California Dispute Resolution Council, Registered Observer for the Uniform Collaborative Law Act.

"The NeuroCollaboration course was spellbinding! It . . . engaged everyone in the class from beginning to end—we sometimes almost forgot to take breaks! This cutting edge information about human meaning-making and behavior should be required study—early on—in every law school and conflict resolution curriculum." Tom Owens, JD, LLM, civil/commercial mediator, arbitrator, negotiator, consultant, and coach, listed in Best Lawyers in America.

"I have been teaching law for 30 years. Pauline Tesler is probably the best trainer I have ever encountered. . . . in addition to a profound understanding of the subject, she has a brilliant ability to convey the deep ethical and human implications of collaborative [practice], while simultaneously addressing practical steps in a . . . way that engages her audience." Iris Burke, faculty, University of Florida Law School

"Not only is Pauline the apparent “godmother” of the collaborative law model. . . . she is also a truly gifted teacher of her craft. Pauline Tesler’s two-day, intensive, dynamic and inordinately energetic introductory collaborative law training program is the best CLE program I have attended in 13 years of law practice." Michael Scholl, Tacoma, Washington

"The most entertaining and informative course that I have attended in ages. Pauline’s enthusiasm and expertise and clarity were an inspiration for the collaborative law process." Michael Gillman, Bishop & Sewell, London

"This was a passionate and inspirational speaker delivering an amazing and insightful program which is life changing." Beverly Clark, Adelaide, Australia

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DETAILS ON REVERSE SIDE